

## Terms & Conditions of Participation

American Fine Craft Show Hartford 2016

### Selection Process & Qualifications:

- American Art Marketing shows are juried invitationals. The selection process is based on the following criteria: originality of design, technical skill, and overall aesthetics compatible with the concept and artistic direction of the show.
- All work must be original in concept and must have been created by the accepted applicant.
- All work must be made in the USA or Canada.
- All media of fine craft and fine art are accepted.
- Participants must exhibit the type and quality of work shown in their slides. Not acceptable are items embellished or made from commercially available kits, plans, or patterns; imports; factory-made or assembled items; mechanical reproductions or offset prints.
- Booth sharing is not allowed unless approved by American Art Marketing.
- All booths must be enclosed on three sides (except corners) with a minimum height of 6ft.
- Any willful violation or misrepresentation regarding the work as defined in our rules will result in forfeiture of space.

### Deposits and Application Fees:

- **Application fee: \$35**
- **Deposit: \$150. Upon acceptance, deposit will be automatically charged and credited to your booth fee.**  
*Please note, deposits and application fees are non-refundable.*

If paying by check, please provide two separate checks for the application fee and deposit. Make checks payable to **American Art Marketing**.

### Payment of Booth Fee:

The balance of your booth fee must be returned with your invoice and signed contract according to the invoice due date. A **\$40 handling fee** will be charged for all returned checks.

- **Booth assignments will not be made until booth fee is paid in full.** We do our best to honor space requests, but cannot guarantee placement.
- **If you have a problem with payment, please contact us immediately for payment arrangements.**

**IMPORTANT NOTE:** Your submitted application is a contract with American Art Marketing affirming that you are ready, willing and able to participate in the event. Therefore, **all payments will be due, checks will be deposited, and credit cards will be charged on the booth fee balance due date, unless you contact us to make other arrangements.**

### Cancellation of Exhibit Space:

All cancellations must be made in writing. **No refunds will be given within 90 days of the show. A 50% refund will be given prior to that date. Call the AAM office to confirm if you have not received a cancellation confirmation via email within two (2) business days from your initial email request.**

### Legal Agreement:

I Hereby release and forever discharge American Art Marketing, all sponsoring organizations and their directors, officers, employees, agents, and volunteers from any responsibility, personal liability, claims, loss or damage arising out of my participation in the show(s). If accepted, AAM has my permission to reproduce my artwork through the images I have submitted for the purpose of promoting, advertising and marketing their shows. I agree to abide by all payment and cancellation schedules. I understand that booth fee deposits are non-refundable once accepted. I further consent to the enforcement of all AAM rules as set forth in the above application Terms & Conditions of Participation. **You have my permission to charge my account a \$35.00 application fee. A non-refundable \$150.00 deposit will be automatically charged to my credit card on file and credited to my booth fee upon acceptance.**

**By submitting your application online, you have agreed to the Terms & Conditions of Participation and the above Legal Agreement. Furthermore, you have agreed to abide by all show rules, regulations, & payment schedules.**

**Questions?** Email all questions to [show.director@americanartmarketing.com](mailto:show.director@americanartmarketing.com)

AMERICAN ART MARKETING